

# Meijer Makes the Holidays Very Merry Once Again for Customers and Team Members

Meijer gave thanks in a big way this year when it once again surprised an unsuspecting customer in each of its 223 stores by “gifting” them their entire shopping cart filled with Thanksgiving groceries and gifts upon checkout.

Meijer brought back its *Very Merry Meijer* event Nov. 21 by surprising a customer in each of its stores, but took it a step further when it gave a \$100 Meijer gift card to the Meijer cashier helping the customer.

Many thankful recipients shared stories about what the gift meant to them. The [response](#) has been overwhelmingly positive, especially since Meijer gave each selected customer a \$100 Meijer gift card to pass along the generosity.

One couple in Detroit paid it forward before they even left the store, giving their \$100 Meijer gift card to another family shopping for their Thanksgiving meal. Others donated to animal shelters, the Meijer [Simply Give](#) program and other families in need.

Meijer would like to wish everyone a *Very Merry Meijer* Thanksgiving. For more information on the *Very Merry Meijer* event, please click [here](#).