


Meijer Sponsors Bigger and Brighter Cleveland Asian Lantern Festival

We're excited to support Cleveland Metroparks Zoo by sponsoring the return of the Cleveland Asian Lantern Festival this year. The event brings families together to make lasting memories while celebrating and learning about Asian cultures.

"Asian Lantern Festival has become a summer staple in Cleveland, drawing over 150,000 guests each year to experience the wonder of Cleveland Metroparks Zoo after dark," said Cleveland Metroparks Chief Marketing Officer Kelly Manderfield. "We're thankful for the tremendous support of Meijer to help bring an all new festival, with new lanterns, performances and experiences in the event's fourth year."

This year's attractions feature more than 70 large-scale illuminated displays with more than 1,000 individual lanterns. Hourly live performances will also return to the festival, including acrobatics like foot juggling and contortion, as well as martial arts demonstrations. The event also features a craft and food market that highlights the products of different Asian cultures and local businesses.

The event launched in July and continues until Sept. 5. For more information and to buy tickets, please visit FutureForWildlife.org/lanterns.

Additional assets available online:  [Photos](#) ⁽⁶⁾

<https://meijercommunity.com/Meijer-Sponsors-Bigger-and-Brighter-Cleveland-Asian-Lantern-Festival>