WNBA Legend Turned Business Owner, Tamika Catchings, Brings Tea Brand to Meijer



Tamika Catchings is a name many know, especially in the Greater Indianapolis area. She's a basketball legend, escalating from college to the WNBA and then onto the world stage as a four-time Olympic gold medalist. After an impressive 16-year WNBA career with the Indiana Fever, Tamika retired in 2016 as the WNBA's No. 2 scorer and rebounder, career leader in free throws and steals, and five-time Defensive Player of the Year.

Retirement gave Tamika time to pursue new passions and experiences, one of which included her venture with Indianapolis-based, Tea's Me Cafe. After meeting the owners in 2005, she was drawn to the ambiance of the little shop, making it her regular spot. After learning the owners were planning to sell the cafe in 2016, she stepped up and became the owner of Tea's Me Cafe in early 2017.

Since Tamika's ownership began, Tea's Me Cafe continued to expand in locations and business ventures. With three successful brick-and-mortar locations in Indianapolis, Tamika jumped at the chance to take Tea's Me into a retailer when Kelly Doucet, a specialist on the Meijer regional community partnerships team, stopped by the bustling cafe.



Today, Tea's Me bottled teas are sold in five Meijer Indianapolis-area stores (Carmel, Westfield, Noblesville, Zionsville, and Indianapolis on 96th Street). Customers can visit any of these locations to check out Tea's Me's "Starting Five" flavors: Pomegranate Blueberry and Keywine (herbal teas), Summer Blush and Tropical Cyclone (green teas), and Kenya (black tea). Tea's Me bottled teas are lightly sweetened with agave and only 50 calories per bottle.

As a proud supporter of the communities we serve, Meijer is ecstatic to partner with Tamika to give Hoosiers another way to support local businesses with on-the-go bottled teas that can't be found everywhere. Even better, proceeds from bottled tea sales go back into local programming for Catch The Stars Foundation, a youth organization run by Tamika and her sister that focuses on fitness, literacy, and youth empowerment.

For Tamika, she says this partnership with Meijer has made her even more excited for the future of Tea's Me.

"Anytime you can be somewhere where people want you, it makes you feel good," she said. "We know the product is good, we believe in it, and it's good for you, so we want to grow the brand."

We believe in Tea's Me, too.


