Earth Day 50th Anniversary

Meijer believes environmental stewardship is an important part of enhancing lives in the communities we serve. And, today, on the 50th anniversary of the first observance of **Earth Day**, it's more important than ever to care for our planet.

Fred Meijer spoke at the first Earth Day celebration in Grand Rapids on April 22, 1970, and ever since, our company has been working to be good environmental stewards.

Please see the corresponding image to learn how Meijer evolved alongside Earth Day over the past 50 years.

https://meijercommunity.com/2020-04-22-Earth-Day-50th-Anniversary

MEIJER AND THE 50TH ANNIVERSARY OF EARTH DAY 1970-2020

MEIJER AND THE REFLECTIONS ON A SHARED LEGACY OF ENVIRONMENTAL SUSTAINABILITY

ANNIVERSARY

The first Earth Day celebrations in 1970 took place in two thousand colleges and universities, ten thousand primary and secondary schools, and hundreds of communities across the U.S. Twenty million Americans participated, 10% of the U.S. population at the time, to protest a lack of attention to environmental concerns, and demand a new way for the planet.

This exhibit celebrates the 50th Anniversary of Earth Day 2020 - and addresses ways in which the greater environmental movement and its inherent values have influenced past and present programs, policies and practices in sustainability at Meijer.

