

Public Service Announcement for Families + Foodies

The 2019 [Meijer LPGA Classic for *Simply Give*](#) was recognized as the **Most Family Friendly** and **Best “Foodie” Experience** on Tour during the **Gold Driver Awards** held by the LPGA tournament partners.

The Meijer LPGA Classic became the Most Family Friendly for:

- **Discovery Land**, the kids’ destination that doubled in size in 2019 – to 4,300 square feet – to incorporate more toys, activities and cartoon characters for young golf fans; and
- **The Kimberly Clark Family Care Area**, an unprecedented addition to any tournament on the Tour. It’s for nursing mothers and parents for lactation and diaper changing use on the golf course.

The tournament earned the Best “Foodie” Experience for the **Grand Taste Experience**, which is a one-of-a-kind three-day event for foodies, families and music lovers. It incorporates dozens of local restaurants, breweries, Meijer vendors and food, along with outdoor games and live music.

“The Grand Taste and Discovery Land are events unlike anything else on tour. They draw families and foodies to the course to not only enjoy world class golf but an experience everyone can enjoy,” said **Cathy Cooper, Executive Director of the Meijer LPGA Classic**. “We are thankful to our partners who help us bring these ideas to life for the community.”

Additional assets available online: [Photos](#) ⁽²⁾

<https://meijercommunity.com/2020-01-31-Public-Service-Announcement-for-Families-Foodies>