

## Meijer Kicks Off Fall Simply Give Campaign

The fall [Simply Give](#) campaign kicks off Sunday, Aug. 18 and will run through Sept. 28.

This program is the hallmark of the Meijer hunger relief efforts, which stocks the shelves of food pantries across the Midwest.

The program has generated more than \$50 million since it began in November 2008, thanks to the continued generosity and support of Meijer customers, team members and food pantry partners who are committed to helping hungry families.

To see a list of food pantries partnering in the fall campaign, please click [here](#).

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Additional assets available online: [Photos](#) (1)

<https://meijercommunity.com/2019-08-07-Meijer-Kicks-Off-Fall-Simply-Give-Campaign>