

Meijer Simply Give Program Achieved Record Year in 2018

Meijer has a strong history of supporting the communities it serves, and that culture remains strong today through our philanthropic efforts.

The Meijer [*Simply Give*](#) program set a record in 2018 with more than \$8.5 million — the equivalent of 4.5 million gallons of milk — for food pantries across the Midwest.

That brings the program's overall *Simply Give* donation to nearly \$46 million since its inception in 2008.

"Fred Meijer once said, 'I want to leave the world in a little better shape than when I entered it,'" said **Cathy Cooper, Senior Director of Community Partnerships and Giving**. "We believe the *Simply Give* program not only helps the communities we serve, but also lives up to the Meijer family's giving heritage."

Additional assets available online: [**Photos**](#) ⁽¹⁾

<https://meijercommunity.com/2019-03-04-Meijer-Simply-Give-Program-Achieved-Record-Year-in-2018>