

**Northern Michigan University** and **Meijer** recently joined forces to unveil the new **Meijer Student-Athlete Fueling Station** in the NMU **Superior Dome**.

The station, which offers free grab-and-go snack and drinks to **Wildcat** athletes, is the latest way the retailer showed its sponsorship support for the university.

Meijer will contribute \$15,000 annual in gift cards to keep the fueling station stocked.

“We greatly appreciate Meijer’s generous support, which is directly helping Northern Michigan student-athletes to be their very best,” said **NMU Athletics Director Forrest Karr**. “Having a recovery snack soon after finishing intense exercise helps speed up muscle repair and refills energy stores. With this partnership, Meijer is truly making a positive impact on student-athlete health and well-being.”

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Additional assets available online: [\(1\)](#)

<https://meijercommunity.com/2019-03-04-Meijer-Helps-Fuel-Northern-Michigan-University-Student-Athletes>