

## Meijer Partners with Hundreds of Heroes During the Holidays


Each holiday season, Meijer partners with hundreds of local heroes — law enforcement agencies, local dignitaries and organizations — to host holiday **Shop with a Hero** and **Toys for Tots** shopping events benefiting underprivileged children.

In many cases, the children are paired with the heroes to shop the aisles of Meijer stores for holiday gifts for themselves and their families. But, so often, they spend their entire gift card on gifts for others, or even food to bring home.

In other instances, groups come in to shop for Toys for Tots. Just this week, the **Lima Noon Optimist** and **Salvation Army** crew purchased toys, watches and other gifts and essentials for nearly 1,400 area youth in Lima, Ohio.

Meijer is so pleased to join forces with these groups every year to help them build bonds with area law enforcement and other heroes, but to also ensure that children do not go without during the Christmas season.

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Additional assets available online:  [Photos](#) <sup>(1)</sup>

<https://meijercommunity.com/2018-12-05-Meijer-Partners-with-Hundreds-of-Heroes-During-the-Holidays>