

Simply Give Makes Big Impact in Northern Michigan

Historically, the **Meijer *Simply Give*** program has made a tremendous impact on the food pantries it supports across the Midwest.

The spring campaign set a record with more than \$3.5 million in donations. And three Northern Michigan Meijer stores contributed more than \$255K alone.

At the **Petoskey Meijer**, \$106,960 was generated during the spring campaign for **Manna Food Project**. Representatives said the money will be earmarked to fill backpacks of school-aged children with food to eat over the weekend once school is back in session.

The **Traverse City** and **Acme Township Meijer** stores teamed up to support the **Northwest Food Coalition**. Together, they raised \$148,940 to help feed hungry families.

According to the food pantry representatives, one in five children in Northern Michigan is food insecure.

For more information on the *Simply Give* program, please click [here](#).

Additional assets available online: [Photos ^{\(1\)}](#)

<https://meijercommunity.com/2018-07-30-Simply-Give-Makes-Big-Impact-in-Northern-Michigan>