

## Meijer Spring Simply Give Campaign Generates \$3.5 Million

The **Meijer** spring ***Simply Give*** campaign set a record with more than \$3.5 million in donations for food pantries throughout the Midwest, making it the most successful campaign in the program's history.


The spring success includes a record \$1.1 million donation to the program during the **Meijer LPGA Classic for *Simply Give***.

"We are pleased that participation in the Simply Give program continues to grow because it truly makes a difference in the communities we serve," said **Cathy Cooper, Senior Director of Community Partnerships and Giving**.

The program has generated nearly \$41 million for food pantries since 2008 when the program started.

To learn more about the program, please click [here](#).

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Additional assets available online:  [Photos](#) <sup>(1)</sup>

<https://meijercommunity.com/2018-07-18-Meijer-Spring-Simply-Give-Campaign-Generates-3-5-Million>