## Meijer LPGA Classic for Simply Give Sets \$1 Million Donation Goal for Round Five

Representatives with the **Meijer LPGA Classic for** *Simply Give* teamed up with **LPGA Pro Brittany Lang** during its **Media Day** event to announce a \$1 million goal for the 5th annual tournament and make a food donation to **North Kent Connect**, a food pantry in Rockford that services northern Kent County.

"That money will go a long way in helping feed our hungry neighbors," **Meijer President & CEO Rick Keyes** said during the press conference.

The previous four tournaments have generated more than \$3.1 million for *Simply Give*, which stocks the shelves of the retailer's food pantry partners across the Midwest.

That equals more than 3.1 million heads of lettuce, 3.1 million boxes of spaghetti or nearly 2 million jars of peanut butter.

The 2018 Meijer LPGA Classic will be held June 12-17 at **Blythefield Country Club**, and will once again coincide with the spring *Simply Give* campaign. To see a list of food pantries participating in the spring campaign, please click <u>here</u>.

Additional assets available online: **Photos** (1)

https://meijercommunity.com/2018-05-15-Meijer-LPGA-Classic-for-Simply-Give-Sets-1-Million-Donation-Goal-for-Round-Five