

## Meijer Partnership with Nation's Only Fresh Pack BAP Certified Aquaculture Farm is Local

Meijer is taking its [seafood sustainability](#) commitment to the next level, thanks to a new partnership with **Jackson, Mich.-based Indian Brook Trout Farm**.

The rainbow trout farm is the nation's only fresh pack **Best Aquaculture Practices (BAP)** certified aquaculture facility.

That means, the farm and its new processing plant are operating in the most responsible and sustainable manner.

"At Meijer, we're focused on providing our customers with the freshest, highest quality seafood, which includes striving to offer seafood caught and farmed in the most responsible way," **Meijer Seafood Buyer Dave Wier** said. "Not only is this the right thing to do for the environment, but our customers want to know that the seafood they buy from us comes from sources that do not deplete or damage the resource."

For more information on this story, please click [here](#). To view a video featuring the partnership, please click [here](#).

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Additional assets available online: [Photos](#)<sup>(1)</sup>

<https://meijercommunity.com/2018-03-28-Meijer-Partnership-with-Nations-Only-Fresh-Pack-BAP-Certified-Aquaculture-Farm-is-Local>