


Meijer Simply Give Program Set Record Year: Nearly \$8.5 million

The **Meijer *Simply Give* program** set a record in 2017 with nearly \$8.5 million for food pantries throughout the Midwest, bringing the program's overall donation to more than \$37 million since its inception in 2008.

Our most recent campaign — held during the holiday season — results in more than \$3.1 million alone for hungry families. It was the program's best campaign ever.

"Hunger is a local problem, which is why the funds given to Simply Give stay local," said **Cathy Cooper, Senior Director of Community Partnerships and Giving**. "The *Simply Give* program gives everyone a chance to work together to ensure no one has to go without food."

Additional assets available online:  [Photos](#) (1)

<https://meijercommunity.com/2018-03-05-Meijer-Simply-Give-Program-Set-Record-Year-Nearly-8-5-million>