

## Celebrate Family Meals Month with Meijer & Produce for Kids®

Throughout **Family Meals Month** in September, Meijer is joining forces with the healthy eating-focused campaign, **Produce for Kids®**, to raise funds to bring the ***Jump with Jill*** nutrition education program to schools across the Midwest.

Look for the **#PowerYourFamilyMeal** hashtag in Meijer produce departments across the Midwest to see which produce companies are participating. The goal is to encourage customers to add fresh produce to their cart and eat healthy meals together as a family.

Through this partnership, more than \$1.2 million was raised to benefit children's charities and have supported the implementation of 125 *Jump with Jill* rock 'n roll nutrition shows at schools across the Midwest.

"At Meijer, we know Family Meals Month is the perfect opportunity to spread the value of this activity with our shopping," said **Tina Miller, MS RD Meijer Healthy Living Advisor**. "We are proud to partner with Produce for Kids on an effort that encourages the consumption of fresh fruits and vegetables and supports our local school nutrition efforts through *Jump with Jill*."

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<https://meijercommunity.com/2017-09-14-Celebrate-Family-Meals-Month-with-Meijer-Produce-for-Kids-R>