

The Meijer fall ***Simply Give*** campaign kicks off Sunday and runs through Sept. 16 to help stock the shelves of our food pantry partners throughout the Midwest.

The program has generated nearly \$32 million – or 352 million meals – for food pantries to stock their shelves, thanks to the generosity of our customers and team members.

During each campaign, customers are encouraged to purchase a \$10 *Simply Give* donation card upon checkout. Once purchased, the donation is converted into a Meijer Food-Only Gift Card and donated directly to the local food pantry selected by the store for that campaign.

Please click [here](#) to see which food pantries are participating in the fall campaign.

<https://meijercommunity.com/2017-08-18-Meijer-Kicks-Off-Fall-Simply-Give-Campaign>