

Meijer Mania Welcomes College Freshmen

Meijer is gearing up to welcome more than 42,000 incoming college freshmen as they head to campus this fall during "[Meijer Mania](#)" – our widely-popular shopping parties.

The annual Back-to-College events celebrate students in style during a night of fun, complete with a DJ, photo booth, snacks and interactive contests.

Here's the Meijer Mania lineup:

- **West Lafayette Meijer** to host **Purdue University** from 10 p.m. to 2 a.m. Aug. 16
- **Muncie Meijer** to host **Ball State University** from 10 p.m. to 1 a.m. Aug. 17
- **Bowling Green Meijer** to host **Bowling Green State University** from 10:30 p.m. to 1 a.m. Aug. 17
- **Normal Meijer** to host **Illinois State University** from 9 p.m. to Midnight Aug. 18
- **Richmond Meijer** to host **Eastern Kentucky University** from 8-10 p.m. Aug. 20
- **Okemos** and **East Lansing Meijer** stores to host **Michigan State University international students** from 3-6 p.m. Aug. 20
- **Urbana Meijer** to host **University of Illinois** from 9 p.m. to Midnight Aug. 23
- **Standale Meijer** to host **Grand Valley State University** from 8 p.m. to Midnight Aug. 24
- **Anderson Meijer** to host **Anderson University** from 9-11 p.m. Aug. 25
- **Mount Pleasant Meijer** to host **Central Michigan University** from 8-11 p.m. Aug. 25
- **Big Rapids Meijer** to host **Ferris State University** from 7-10 p.m. Aug. 26
- **Saginaw Meijer** to host **Saginaw Valley State University** from 9 p.m. to Midnight Aug. 27
- **Beavercreek Meijer** to host **Wright State University** from 9 p.m. to Midnight Aug. 27
- **Okemos** and **East Lansing Meijer** stores to host **Michigan State University** from 8:30 p.m. to Midnight Aug. 28
- **Oshtemo Meijer** to host **Western Michigan University** from 8:30-11:30 p.m. Sept. 1
- **Saline-Ann Arbor Meijer** to host **University of Michigan** from 9 p.m. to 1 a.m. Sept. 3
- **Rochester Meijer** to host **Oakland University** from 8-11 p.m. Sept. 7
- **Ypsilanti Meijer** to host **Eastern Michigan University** from 7-10 p.m. Sept. 7

For more information on the events, please click [here](#).

<https://meijercommunity.com/2017-08-15-Meijer-Mania-Welcomes-College-Freshmen>