For the second consecutive year, the Meijer LPGA Classic for *Simply Give* was recognized as the "Best Tournament" on the LPGA Tour.

The 2016 Meijer LPGA Classic, which hosted all of the Top 50 LPGA professionals at Blythefield Country Club, received the *Gold Driver - Dave Goff Series Award* by the LPGA and Tournament Owners Association.

"We are honored to once again receive this prestigious award, which ultimately belongs to the community," Meijer President & CEO Rick Keyes said. "We cannot thank the community enough for their continued support of our tournament, which continues to exceed expectations."

The Meijer LPGA Classic also earned awards for its social media campaign, player engagement, sponsorship activation, program and the overall tournament experience.

The 2017 Meijer LPGA Classic will return to Blythefield Country Club on Father's Day weekend June 13-18. The driving mission of the tournament is focused on feeding the hungry through the retailer's *Simply Give* program that restocks the shelves of food pantries across the Midwest. Over the past three years, the Meijer LPGA Classic generated more than \$2.1 million for food pantries in the communities it serves.

To learn more about the award, please click <u>here</u>.

https://meijercommunity.com/2017-01-19-Meijer-LPGA-Classic-for-Simply-Give-Receives-Top-Honors