

Meijer Brings On Famed Style Expert Stacy London

Meijer has tapped **Stacy London**, one of America's foremost style experts, to help shape the style direction for our on-trend women's clothing line, **Massini**. London is best known as the co-host of TLC's "What Not to Wear" and "Love Lust or Run," and is a New York Times best-selling author.

In her role, London will serve as a style consultant to help the **Meijer Style** team continue its focus to evolve the Massini line with affordable trends for everyday wear.

"I am excited to work with the Massini line because the designs inspire women to create a look all of their own," London said. "There's a common misbelief that trends only look good on a specific body type or are limited to youth. This is not true. There are no limits. You can wear a trend regardless of your age or body type. I love helping women connect the dots."

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