

Meijer Simply Give Program Coming to a Close for the Season

There's still time to participate in the holiday *Simply Give* program, which comes to a close Dec. 31. Customers can purchase a \$10 *Simply Give* donation card at checkout. Once purchased, the donation is converted into a Meijer Food-Only Gift Card and donated directly to the local food pantry selected by the store for that campaign.

This past fall, the *Simply Give* program set a record with \$2.5 million for food pantries throughout the Midwest. Customers donated more than \$913,000, and combined with the donation from Meijer, made it the most successful fall campaign in the program's history.

The *Simply Give* campaign runs three times a year and has generated more than \$26 million since its inception in November 2008 for food pantry partners to restock their shelves and feed hungry families.

Learn more about *Simply Give* [here](#).

<https://meijercommunity.com/2016-12-21-Meijer-Simply-Give-Program-Coming-to-a-Close-for-the-Season>