

Meijer Partners with Local Heroes to Give Back to Children in Need

This year Meijer continues its annual holiday tradition with the Shop with a Hero program. More than 100 participating stores will pair underprivileged children with local area heroes to shop for holiday gifts for themselves and family.

More than 3,500 children will shop with local police officers, firefighters and veterans. Participants are also treated to pizza parties, visits from Santa and Mrs. Claus or food baskets.

Meijer donated over \$200,000 in gift cards to the program, making the holiday season a little brighter for children and families across the region.

<https://meijercommunity.com/2016-11-30-Meijer-Partners-with-Local-Heroes-to-Give-Back-to-Children-in-Need>