

Meijer Donates Up to \$500,000 to Local Children's Charities Across the Midwest

For the third consecutive year, the Buy a Toy, Share the Joy giving event will spread holiday cheer to children in need. Meijer will donate a portion of customer purchases made in the toy department, up to \$500,000, to children's gift-giving programs throughout the Midwest.

Purchases made on hundreds of toys - including favorite national brands like Fisher-Price, Barbie, Lego and Nerf, and this season's [Top 10 toys](#) - will count toward increasing the donation, up to \$500,000, to children's gift-giving programs within the retailer's six-state footprint of Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin. Meijer will select the programs to ensure that the donations remain in the communities Meijer serves.

To learn more about the Buy a Toy, Share the Joy program, please click [here](#).

<https://meijercommunity.com/2016-11-17-Meijer-Donates-Up-to-500-000-to-Local-Childrens-Charities-Across-the-Midwest>