

Olivia Newton-John Visits Meijer

Superstar Olivia Newton-John recently visited the Cascade Meijer to promote a new line of chardonnay and cabernet sauvignon wines, Pink and Blue. Hundreds of fans showed up to meet Newton-John and to try the wine.

The wine equally benefits breast and prostate cancer awareness, early detection and wellness efforts. A portion of the proceeds from wine sales will go to the Pink and Blue for Two charity. Being a breast cancer survivor herself, Newton-John hopes Pink and Blue will inspire couples to encourage one another to make appointments for annual screenings.

Meijer is the first major retailer to carry the wine and it's available in all 230 Meijer locations. To learn more about Newton-John, visit the Meijer More for a Healthier You site to read her [Q&A](#).

<https://meijercommunity.com/2016-10-14-Olivia-Newton-John-Visits-Meijer>