

Bringing awareness to the **National Breast Cancer Foundation** during **Breast Cancer Awareness** month, Meijer is kicking off its **Pink Ribbon Produce Program** in support of healthy eating and an active lifestyle.

Along with **Pink Ribbon Produce**, we are encouraging our customers to balance their plate by making sure at least half of it is filled with fruits and vegetables. Choosing an active lifestyle and fresh produce – the more color, the more nutrients – ensures you are well on your way to making a difference in the fight against breast cancer.

The **American Cancer Society** recommends eating at least 2 ½ cups of fruits and vegetables each day to help lower cancer risk, as these foods contain important vitamins, minerals and antioxidants. To learn more about the Pink Ribbon Produce program, please click [here](#).

<https://meijercommunity.com/2016-10-06-Meijer-Kicks-Off-the-Pink-Ribbon-Produce-Program>