

Meijer will kick its spring *Simply Give* campaign into high gear by stretching customer donations further during Double Match Days

This Friday and Saturday, customers can easily multiply their donations to local food pantries by participating in Meijer's Double Match Days for *Simply Give*. For every \$10 donation card a customer purchases during Double Match Days June 3-June 4, Meijer will give \$20 to the program, resulting in a total \$30 donation to that customer's local food pantry.

Double Match Days serve as an extra incentive for customers to help end hunger in their communities by participating in the *Simply Give* program because it multiplies their generosity to feed even more people in their local community.

At Meijer, we focus on positively impacting our local community in whatever way it needs. This is why the *Simply Give* program puts the power in the hands of local food pantry partners. Instead of determining what food to donate to our food pantry partners, the *Simply Give* program allows them the flexibility to choose the grocery items best suited for the families they serve in their communities.

The spring *Simply Give* campaign continues through June 19, coinciding with the third annual [Meijer LPGA Classic for \*Simply Give\*](#).

For more information on *Simply Give*, please click [here](#).

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<https://meijercommunity.com/2016-06-02-Simply-Give-Double-Match-Days-are-Here>