

## Meijer Announces New Name for the 2016 Meijer LPGA Classic for Simply Give

As we gear up to host 144 of the best female golfers June 13-19 at Blythefield Country Club, Meijer has changed the name of our LPGA tournament to the **Meijer LPGA Classic for *Simply Give***. This name change is intended to bring additional focus to stocking the shelves of local food pantries.

Past Meijer LPGA Classic tournaments have been incredibly successful in providing world-class golf and fun events for families, and will once again benefit the [Simply Give](#) program. We are committed to helping feed hungry families in the communities we serve, and the Meijer LPGA Classic has made a far greater impact by raising awareness and funding for hunger relief across the Midwest.

The inaugural tournament in 2014 raised more than \$600,000, and the 2015 Meijer LPGA Classic generated \$750,000 for the *Simply Give* program. Since the program's inception in November 2008, the program has generated more than \$21 million for food pantries across the Midwest.

To learn more about the Meijer LPGA Classic for *Simply Give* tournament, please visit [MeijerLPGAClassic.com](http://MeijerLPGAClassic.com).

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<https://meijercommunity.com/2016-02-25-Meijer-Announces-New-Name-for-the-2016-Meijer-LPGA-Classic-for-Simply-Give>