

Families and visitors can enjoy the [Milwaukee Art Museum](#) for free once a month, thanks to Meijer Free First Fridays. This popular event includes free admission to feature exhibitions [Larry Sultan: Here and Home](#) and [Sam Francis: Master Printmaker](#), as well as the newly reopened Collection Galleries.

Home to a rich collection of over 30,000 works of art, the Milwaukee Art Museum now offers more time to explore, dine and shop with its new operating hours. The Museum is open from 10 a.m. to 8 p.m. Thursdays to Fridays, and Meijer Free First Friday is held the first Friday of every month.

"Meijer is pleased to provide an opportunity for the community to enjoy free admission to the Milwaukee Art Museum once a month to allow even more families and their visitors to experience the Museum's recent renovation and expansion," **Meijer Milwaukee Market Director Chris Hoffmann** said.

Since launching the partnership in July, the Museum and Meijer have welcomed nearly 20,000 visitors on the monthly free day. Upcoming Meijer Free First Friday dates include Feb. 5 and March 4.

To learn more about Meijer Free First Friday, please click [here](#).

<https://meijercommunity.com/2016-01-28-Milwaukee-Art-Museum-Meijer-Free-First-Fridays>