

New President and CEO Named for the Heart of West Michigan United Way

Meijer wants to join the West Michigan community in welcoming the **Heart of West Michigan United Way's** new **President and CEO Michelle Van Dyke**.

As former President of Fifth Third Mortgage Company, Michelle joins the HWMUW with a proven strategic leadership record and exceptional collaboration skills. With more than 30 years in various leadership positions at her previous company, she will continue to serve and strengthen the HWMUW's efforts to support the work of more than 50 local agencies that help one in four people in Kent County.

At Meijer, we share Van Dyke's commitment to supporting the communities where our customers and team members live and work. For the fourth consecutive year, Meijer team members raised \$3 million for the United Way Workforce Campaign that aims to improve the lives of those in need by meeting critical needs of the community.

For more information on the United Way Workforce Campaign, please click [here](#).

<https://meijercommunity.com/2016-01-20-New-President-and-CEO-Named-for-the-Heart-of-West-Michigan-United-Way>