

## Meijer Spreads Holiday Cheer to Children in Need

Along with local law enforcement and community organizations across the Midwest, Meijer is spreading holiday cheer to children in need by hosting in-store **Shop With a Hero** and **Toys for Tots** events throughout November and December.

Every year, Meijer hosts more than 100 **Shop With a Hero** events, donating thousands of dollars in Meijer gift cards so underprivileged children can have a happier holiday. Local police, firemen, Marines, and community organizations will pair up with children in need to shop for gifts for themselves and their families. The events will vary by location, with some featuring fun activities for the children and their families, such as photo ops with Santa and the local heroes, meals and snacks and rides in police vehicles.

Meijer will also host a number of **Toys for Tots** drives at stores this season, donating Meijer gift cards for local law enforcement personnel and community organizations to purchase toys and gifts for children in need.

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<https://meijercommunity.com/2015-11-18-Meijer-Spreads-Holiday-Cheer-to-Children-in-Need>