

## Meijer Partners with Indianapolis Colts for Blue Friday

For the 2015 season, Meijer has partnered with the **Indianapolis Colts** to host Blue Friday events to get fans revved up for the upcoming game.

The events are held at Meijer stores throughout the Indianapolis area from 5-6 p.m. on Fridays before every home game. Fans can participate in giveaways and contests for game tickets and Colts autographed prizes, enjoy Blue Bell ice cream and celebrate with the Colts Cheerleaders and 97.1 HANK FM radio.

For more information about Meijer Blue Friday and to see a list of upcoming events, click [here](#).

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<https://meijercommunity.com/2015-11-04-Meijer-Partners-with-Indianapolis-Colts-for-Blue-Friday>