

Fall Simply Give Campaign Marked as Most Successful in Program's History

Thanks to the continued support from generous customers and food pantry partners, the fall ***Simply Give*** campaign was the most successful campaign in the program's history with more than \$3 million generated for food pantries throughout the Midwest.

Meijer customers donated more than \$809,000 during the fall program that began in late July during the second annual **Meijer LPGA Classic presented by Kraft**. That commitment to supporting hungry families, combined with a double match donation from Meijer, raised the fall campaign total to more than \$3 million.

In total, *Simply Give* has generated more than \$18.6 million for our food pantry partners to restock their shelves and feed hungry families since the program began in November 2008.

For more information on the *Simply Give* program, please click [here](#).

<https://meijercommunity.com/2015-10-01-Fall-Simply-Give-Campaign-Marked-as-Most-Successful-in-Programs-History>