Meijer is encouraging healthy smiles and environments by partnering with **Colgate** and **TerraCycle** to launch the <u>Recycled Playground Challenge</u>.

Schools in Michigan, Illinois, Indiana, Kentucky, Ohio and Wisconsin can be entered in the eco-friendly contest to win a new playground composed of recycled material by participating in the Oral Care Brigade, a free program run by TerraCycle and Colgate. Schools will earn credits for each shipment of empty toothbrushes, toothpaste tubes and dental floss containers sent to TerraCycle, and through <u>online</u> votes.

The grand prize winner will be announced in October and the new playground will be installed in spring 2016. Two runner-up schools and six honorable mention participants will receive Meijer gift cards and other prizes.

To learn more about the Recycled Playground Challenge, click here.

https://meijercommunity.com/2015-09-23-Meijer-Teams-Up-with-Colgate-TerraCycle-for-Recycled-Playground-Challenge