

## Meijer Stretches Customer Simply Give Donations Further

Meijer will stretch every customer's \$10 [\*Simply Give\*](#) donation further Sept. 3-5 during our **Double Match Days**. That means for every \$10 donation card purchase, we will contribute \$20, resulting in a total \$30 donation for local food pantries across the Midwest.

The double match is held in support of **Hunger Action Month**, but is also an opportunity to make a bigger impact for our food pantry partners whose shelves were depleted over the summer months.

Meijer began its *Simply Give* program in November 2008 as a way to help restock the shelves of local food pantries throughout the Midwest. Since then, the program has generated more than \$16 million for those food pantry partners to distribute to hungry families.

And, more importantly, those meals stay local because every Meijer store partners with a food pantry within its community. The program runs three times a year; the fall campaign will run through Sept. 12.

To learn more about the *Simply Give* program, and review a list of food pantries participating in the fall campaign, please click [here](#).

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<https://meijercommunity.com/2015-09-02-Meijer-Stretches-Customer-Simply-Give-Donations-Further>