

The 2015 Spring [Simply Give](#) campaign was the most successful spring campaign in the program's history, resulting in a total of more than \$1.7 million for hungry families across the Midwest.

That's good news because even though Meijer holds *Simply Give* three times a year when its food pantry partners need the most help, the spring campaign is arguably the most critical campaign.

*"The spring Simply Give campaign is responsible for helping our food pantry partners prepare for the uptick in clients they see in the summer when federal school lunch programs are not available to children,"* Co-Chairman Hank Meijer said.

The campaign brought the program's overall donation total to more than \$15.5 million since its inception in November 2008.

For more information about *Simply Give*, please click [here](#).

---

<https://meijercommunity.com/2015-06-03-Latest-Meijer-Simply-Give-Campaign-Most-Successful-Spring-Campaign-Ever>