

**Pure Detroit, Detroit Medical Center** and **Meijer** teamed up to celebrate the third annual 3.13 Day. Babies born in the 313 – Detroit’s area code – on March 13 at DMC Harper-Hutzel and Sinai-Grace hospital were outfitted with a fashionable Pure Detroit “Born In The 313” onesie.

Ob/Gyn staff at both hospitals also sported Pure Detroit apparel. Pure Detroit is a clothing store in Detroit that continually reinvests in street level brick and mortar businesses in Detroit, and enhances the cultural environment of the city through initiatives like 3.13 Day.

Meijer was pleased to help welcome those babies into the world by providing their families with diapers, wipes and other baby necessities.

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<https://meijercommunity.com/2015-03-18-Pure-Detroit-Welcomed-Detroits-Newest-Citizens-on-313-Day>