

Meijer to Celebrate Families with In-store Dr. Seuss Event

As a family-owned retailer, Meijer is committed to supporting events that help bring families together. To help demonstrate this commitment, Meijer supercenters throughout the Midwest will host the **Dr. Seuss Celebration In-Store Corporate Event** for children and families featuring a live reading, bookmark giveaways and demonstration stations.

On Feb. 28, families are encouraged to discover, or re-discover, the memories that Dr. Seuss books help create. A Meijer team member will facilitate a live reading for children in the book or furniture departments.

After the live reading, children will receive a Dr. Seuss bookmark, while supplies last, and have the opportunity to explore the greatest Dr. Seuss books. Cat in the Hat characters will also make an appearance at select locations.

At Meijer, we understand the importance of building a great children's book collection, so we're pleased to offer this in-store event to our customers.

<https://meijercommunity.com/2015-02-25-Meijer-to-Celebrate-Families-with-In-store-Dr-Seuss-Event>