

Meijer Simply Give Program Generated Nearly \$6M in 2014

The Meijer *Simply Give* program – held three times a year – generated nearly \$6 million in 2014 for food pantries throughout the Midwest, bringing the program’s overall donation total to nearly \$14 million since it began in November 2008.

The retailer’s most recent campaign, which ended in January, was the most successful holiday campaign in the program’s history, resulting in a total of more than \$1.8 million for hungry families.

*“It’s inspiring to see friends and neighbors come together to take care of hungry neighbors throughout the communities we serve,” **Co-Chairman Hank Meijer** said. “We cannot thank our customers, team members and food pantry partners enough for rising to the challenge to Simply Give.”*

For more information on the *Simply Give* program, please click [here](#).

<https://meijercommunity.com/2015-02-05-Meijer-Simply-Give-Program-Generated-Nearly-6M-in-2014>