

Meijer and Local Heroes Help Children in Need

With more than 100 Shop with a Hero events across the Midwest, Meijer and **local heroes**, including **area police, fire fighters** and **athletes**, helped make the holidays brighter for thousands of children. Each holiday season, Meijer hosts “Shop with a Hero” events, which pair underprivileged children with area heroes to shop for holiday gifts for themselves and their families.

Often the children are picking out gifts for friends and family, many of which wouldn’t otherwise receive holiday gifts. Meijer is excited and honored to continue the joyful tradition this year, donating thousands of dollars in gift cards.

Recently, 40 officers from the **Madison County Fraternal Order of Police** (Richmond, Ky.) assisted approximately 180 area children as they [picked out gifts](#). Many of the children wouldn’t have otherwise received gifts this holiday season.

A special thanks from everyone at Meijer to all of the local heroes who make these events possible and memorable for local children.

<https://meijercommunity.com/2014-12-31-Meijer-and-Local-Heroes-Help-Children-in-Need>