Meijer Donates up to \$10,000 to the National Diaper Bank Network

For the second consecutive year, Meijer and **Huggies** have teamed up to help ensure babies throughout the Midwest have an adequate supply of diapers through the <u>Huggies *Every Little Bottom*</u> program, which aims to raise awareness of diaper need, and has donated more than 130 million diapers to babies since 2010.

With one in three moms nationwide struggling to diaper their child, we're pleased to support the program again this season. Meijer will donate \$1 for every package of Huggies diapers sold, up to \$10,000, to the National Diaper Bank Network. Huggies will also donate up to 150,000 diapers – enough to diaper 25,000 babies for a day – to benefit three diaper banks in Michigan and Kentucky.

The program encompasses all pack sizes of Huggies diapers, and will run through Jan. 3, 2015. To learn more, click <u>here</u>.

https://meijercommunity.com/2014-12-11-Meijer-Donates-up-to-10-000-to-the-National-Diaper-Bank-Network