

Meijer Stretches Simply Give Donations Further During Holidays

Meijer will double match every customer's \$10 *Simply Give* donation made Nov. 14-15 in an effort to restock the shelves of our food pantry partners in time for the holiday season.

Although the holiday campaign runs through Jan. 3, we plan to distribute a first installment donation to each of our participating food pantries before the holidays begin so the families they serve have the food they need.

The *Simply Give* program began in November 2008 as a way to help local food pantries throughout the Midwest achieve their missions of feeding hungry families. Since then, the program has generated nearly \$12 million for those partners to restock their shelves and feed hungry families.

For more information on the *Simply Give* program, please click [here](#).

<https://meijercommunity.com/2014-11-12-Meijer-Stretches-Simply-Give-Donations-Further-During-Holidays>