

1,000 Children Receive New Pairs of Shoes through SKECHERS Partnership

Meijer and **SKECHERS** teamed up earlier this week to give away new pairs of BOBS from SKECHERS shoes to 1,000 Indianapolis children in need, during a day of fun at Indiana Farm Bureau Football Center – the practice complex of the Indianapolis Colts.

“Meijer was built on a fundamental philosophy of supporting the communities where our customers and team members work and live,” said Lynn Hempe, group vice president of softlines for the Grand Rapids, Mich.-based retailer. “We’ve worked with SKECHERS for a decade, and are thrilled to bring that partnership to another level by providing children with a brand new pair of shoes that they can call their own. It was a fun day for everyone involved.”

Since the BOBS from SKECHERS program launched in 2011, SKECHERS has donated more than 8 million pairs of new shoes to children in need in more than 30 countries worldwide.

[Click here to learn more about the event.](#)

<https://meijercommunity.com/2014-07-25-1-000-Children-Receive-New-Pairs-of-Shoes-through-SKECHERS-Partnership>