Holiday Meals Bring Local Restaurants and Meijer Team Members Cheer

As a way of showing our support of local businesses and appreciation for our team members, we launched our <u>holiday meals</u> initiative in November. As the year draws to a close and so does our program, we estimate that local restaurants catered more than 1,000 holiday meal events for us in the last 2 months, serving more than 250,000 individual meals to our team members.

We thought we'd share some of our favorite photos and quotes from the program. Enjoy and Happy New Year!

"We are glad to be doing this for the local restaurants, and the best way to reach someone's heart is with food,"

-Steve Joost, Store Director, Commerce, Mich.

"It really was a win-win for everyone involved. A lot of our staff are local, so this could inspire them to do business with the local restaurants we do business with."

-Cassandra Robinson, Store Director, Lorain, Ohio

"We have been grateful for the restaurants taking such good care of us. They did all the work preparing the food, but what they also gave us were words, and sometimes tears, of appreciation. They understood what we were trying to do to show our support."

-Sandy Wright, Store Director, South Haven, Mich.

Additional assets available online:

https://meijercommunity.com/2020-12-30-Holiday-Meals-Bring-Local-Restaurants-and-Meijer-Team-Members-Cheer

Photos (19)