


Meijer Sponsors Socially-Distanced Cleveland Pride Parade

October is LGBTQ+ History Month – a time to celebrate the achievements of lesbian, gay, bisexual, transgender, or queer icons. But, like many events lately, celebrations to honor this month were put on hold due to COVID-19.

That's why we were so excited to sponsor a Pride event in Cleveland that was able to creatively overcome the challenges of social distancing. Instead of a typical Pride event, planners transitioned to a parade of cars, calling it the Pride Ride. Meijer was a sponsor of the event and several members of our Team Member Resource Group (TMRG) Meijer Pride participated. In all, Meijer had 17 people in eight cars representing our group.

For more information on our participation in last year's Pride events across our footprint, check out the Community video on our [Diversity and Inclusion page](#).

Additional assets available online:  [Photos](#) (1)

<https://meijercommunity.com/2020-10-19-Meijer-Sponsors-Socially-Distanced-Cleveland-Pride-Parade>