

## Spring Simply Give Campaign's Double Match Day is June 1

The **Meijer** spring ***Simply Give*** campaign is underway, following a record-setting year in 2017 that raised nearly \$8.5 million for food pantries throughout the Midwest.

The campaign will run through June 17, coinciding with the 5th annual **Meijer LPGA Classic for *Simply Give*** at **Blythefield Country Club**.

But, customers have an opportunity for their donations to stretch further on June 1 during **Double Match Day** when Meijer will contribute \$20 for every \$10 donation card purchased, resulting in a total \$30 donation.

"Participation in our *Simply Give* program continues to grow, thanks to the generosity of our customers and dedicated food pantry partners," said **Cathy Cooper, Senior Director of Community Partnerships and Giving**. "We are committing to helping end the problem of food insecurity in the Midwest."

To see a list of food pantries participating in the spring campaign, please click [here](#).

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Additional assets available online: [Photos<sup>\(1\)</sup>](#)

<https://meijercommunity.com/2018-05-31-Spring-Simply-Give-Campaigns-Double-Match-Day-is-June-1>