

With more than 100 stores in Michigan, Meijer sponsors a wide variety of local events and sports teams statewide. Meijer is pleased to announce one of its newest sponsorships: a landmark sponsor at **Little Caesars Arena** in Detroit.

The multi-million dollar arena held its ribbon-cutting ceremony recently to kick off sneak preview week. It is expected to officially open next week, and will be the new home for the **Detroit Pistons** basketball and **Detroit Red Wings** hockey teams.

For more information on Meijer sponsorships, please click [here](#).

<https://meijercommunity.com/2017-09-07-Meijer-is-Landmark-Sponsor-at-Little-Caesars-Arena>