

## Meijer Partners with Produce for Kids® for Bi-Annual for Nutrition Education Program

Meijer is joining forces with **Produce for Kids®** to raise funds to bring the ***Jump with Jill*** nutrition education program to schools across the Meijer footprint from June 4 – July 1. The partnership has raised more than \$1.2 million to benefit children's charities and supported 100 *Jump with Jill* rock 'n roll nutrition shows, which engage kids on the subject of health and empower them to eat healthier.

To participate, customers can look for Produce for Kids® recipes in the produce department of all Meijer stores. By purchasing the brands featured in the recipes, customers can help raise funds to support *Jump with Jill*. Digital shoppers can also participate by using the Shipt app in a dedicated in-app category. In addition, the Meijer mPerks digital coupon program will feature produce partners in offers throughout the campaign.

Customers can head to the Produce for Kids® website for more than 300 dietician-approved and family-tested recipes, meal planning tools, healthy tips from parents and the chance to win a Shipt membership.

For more information about the Meijer and Produce for Kids® campaign, please visit [produceforkids.com/Meijer](https://produceforkids.com/Meijer).

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<https://meijercommunity.com/2017-05-31-Meijer-Partners-with-Produce-for-Kids-R-for-Bi-Annual-for-Nutrition-Education-Program>