

Meijer Partnership with Commercial Fishing Co. Exemplifies Commitment to Local

Our partnership with Great Lakes commercial fishing company, **La Nassa Foods**, began on a handshake nearly two decades ago and continues to thrive today based on a mutual commitment to provide Meijer customers with the highest quality lake fish.

As a result, we're able to offer them nearly 500,000 pounds of Lake Erie walleye, yellow perch and other lake species each year.

“Meijer has a strong commitment to supporting local efforts, especially when it comes to sourcing quality food for our customers. This extends to the hardworking fishermen who fish the Great Lakes for us nearly every day,” **Meijer Seafood Buyer David Wier** said. *“We are pleased that our partnership with La Nassa Foods continues to thrive because they are local and their commitment to fresh, quality fish matches our own.”*

For more information on the partnership, please click [here](#).

<http://meijercommunity.com/2016-09-27-Meijer-Partnership-with-Commercial-Fishing-Co-Exemplifies-Commitment-to-Local>