

The world's only rock & roll nutrition show [Jump with Jill](#) is poised to rock schools across the Midwest this fall, thanks to the efforts of **Produce for Kids** hosted by **Meijer**. The consumption-based donations collected from sales of participating produce suppliers earlier this spring raised enough funds to provide Jump with Jill at no cost to 25 schools this spring in the following areas:

- **Columbus, Ohio:** Aug. 30 – Oct. 2
- **Cincinnati, Ohio:** Oct. 6-7
- **Wisconsin:** Sept. 13 – 22
- **Detroit and Grand Rapids, Mich.:** Sept. 23 and Oct. 11 – 17

*"Our partnership with Produce for Kids allows us to better educate our customers about the importance of making healthy food choices," said **Shari Steinbach, lead dietitian and nutrition manager for Meijer**. "We're extending the reach of **Meijer Health and Wellness** initiatives by supporting Jump with Jill and its mission to educate kids about good nutrition."*

Jump with Jill is armed with catchy songs, upbeat dance moves, and a hip wardrobe to engage kids on the subject of health. Students leave the assemblies empowered to eat better.

<https://meijercommunity.com/2016-08-30-Jump-with-Jill-Live-Tour-Presented-by-Meijer-Rocks-Midwest-Schools>