

For a third consecutive year, Meijer and **Huggies** joined forces to help close the #DiaperGap and raise awareness of diaper need through the [**Huggies Every Little Bottom**](#) program.

Meijer and Huggies recently donated \$10,000 and 150,000 diapers to the National Diaper Bank Network. The diapers will be distributed to three diaper banks (50,000 each), including the Holland-based Nestlings Diaper Bank to help babies in need throughout West Michigan and the Midwest.

One in three moms nationwide struggle to diaper their child, so we made a pledge in support of the program's cause to donate \$1 for every package of Huggies diapers sold from November-January, up to \$10,000, to the National Diaper Bank Network. In addition to Huggies' donation of 150,000 diapers – enough to diaper 25,000 babies for a day – a \$10,000 donation from Meijer will help keep babies clean, dry and healthy. We are proud to support the program, which empowers diaper banks to distribute diapers to families in need.

To learn more about the Huggies *Every Little Bottom* program, click [here](#).

<https://meijercommunity.com/2016-03-24-Huggies-Every-Little-Bottom-Program-Helps-Parents-in-Need>