

For weeks the Grand Rapids community has been looking for answers after red argyle and the #GRgyle hashtag took over the city.

The **Meijer LPGA Classic presented by Kraft** put the mystery to rest when Meijer and the LPGA revealed they were behind the #GRgyle hashtag, the photos of argyle socks at iconic locations and the red argyle posters that peppered the city. Through this campaign, we hope to stir up excitement as the tournament is reintroduced to Grand Rapids. The tournament marks the tour's first stop in Michigan since 2000.

The driving mission of the Meijer LPGA Classic presented by Kraft is focused on feeding the hungry and improving the quality of life in the area with all proceeds benefiting the Meijer [Simply Give](#) program.

Tickets for the tournament are on sale now. To learn more about the #GRgyle campaign and ticket information, [click here](#).

<https://meijercommunity.com/2014-06-10-GRgyle-Revealed>